



GLOBAL INTELLIGENCE. LOCAL IMPACT.

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**PROI Worldwide Holds Court with Highest Number of Independent Agencies in Global ICCO Ranking**

**NEW YORK** – PROI Worldwide has the highest number of independent agencies listed in the 2018 ICCO Global PR Report. With 19 agencies ranked in the top 200, PROI's representation is triple that of its global PR competitors which confirms the leading global position and success of the PROI Worldwide partnership.

“We are in a time of enormous economic and political change, there's never been a better time to be independent, and in charge of our own destiny. We can be agile and make decisions to invest in new areas with freedom” says PROI Worldwide's Global Chair Clare Parsons, Chair of leading London Agency Lansons.

Our partner agencies create and execute their own vision, are led by their passionate founders and shareholders, and survive and thrive based on their agility and freedom to invest in new areas in order to respond to, and create, client opportunities. PROI Worldwide agencies represent the highest caliber of talent in their specialty, region or market and each are proud global independent consultancies because they have access to high quality PROI agencies around the world”, added Parsons.

**About PROI Worldwide**

PROI Worldwide, the world's largest partnership of integrated independent communications agencies, was founded in Europe in 1970 and has offices in more than 135 cities in 50+ countries. With 75 agencies across five continents, PROI Worldwide is the 5th largest communications partnership in the world with more than 5,400 staff servicing 8,200+ clients worldwide and 2017 net fee income exceeding US\$ 868 million.

**About The International Communications Consultancy Organisation (ICCO)**

The International Communications Consultancy Organisation (ICCO) is the global voice of the public relations and communications industry. Through our network of 41 associations, representing PR and communications agencies in 66 countries, ICCO members strive to shape the future of communications by improving professional standards and tackling collective issues collaboratively.

**PROI Worldwide:**

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